

LOCO FOR LOCAL – AN EVENING FARMERS’ MARKET
AT THE SANGRE DE CRISTO ARTS CENTER

VENDOR INFORMATION SHEET 2010

Loco for Local, An Evening Farmers’ Market at the Sangre de Cristo Arts Center, developed by That’s Natural! Marketing & Consulting, is a market comprised of vendors selling agricultural products, processed foods, fine arts, and educational products and services that fit the Mission and Vision of That’s Natural! Marketing & Consulting. The market will be held at the Sangre de Cristo Arts & Conference Center (SDCACC), located on the corner of Santa Fe & 1st Street. The market will take place from 5:00PM until 9:00PM. The dates of the market are from July 15th through September 2nd, 2010. On September 30th we will have our First Annual Harvest Fest, from 4:00 until 8:30, to celebrate the end of the season!

Vendors arrive 30 minutes to 1 hour before the start of each market and are asked to be setup and ready to sell 15 minutes prior to starting time. All vendors must provide their own booth structure and display, including tables, chairs, and cover. All vendors are responsible for cleaning up their individual sites.

ELECTRICITY: There will be an added charge for the use of electricity to cover the cost of electrical permits required by the City of Pueblo. The cost for the permit is an additional \$20/week. Please let us know if you need electricity, and we will add the additional cost to your booth space.

There are two levels of vendors available, and are outlined below.

Full Participant – 8 Weeks at Market

- \$320 fee, paid in full by April 30th, 2010
Early Registration If you sign up and pay by April 30th, receive your space FREE at the Harvest Fest on September 30th, 2010 at the Sangre de Cristo Arts Center.
- 10x10 Space within the Sculpture Garden or the Front of the South Parking Lot at the SDCACC
- Name listed as vendor in all advertising done in That’s Natural!, PULP, The Canon Beat, The Huerfano Journal, The La Junta Tribune, Huerfano Journal, The Pueblo Chieftain, and other local publications.
- A link to your website from the That’s Natural! website: www.thatnatural.info
- A business-card-sized coupon in the Loco for Local Coupon Sheet that will be given to local businesses and students

Partial Participant – Pay-Per-Market

- \$30/Market
- 10x10 Space within the Sculpture Garden (depending upon availability of space) or the Front of the South Parking Lot at the SDCACC
- Chance to enter into the drawing for a FREE Space at the Harvest Fest on September 30th, 2010.

*That’s Natural! Marketing & Consulting reserves the right to refuse any vendor from participation of the Market if the company deems the products and services are not beneficial to the community or do not comply with supporting the local economy.