

LOCO FOR LOCAL – AN EVENING FARMERS’ MARKET
AT THE SANGRE DE CRISTO ARTS CENTER

RULES & REGULATIONS 2010

1. Producers at the Market present to the public that they locally grow, harvest, gather, make, assemble and/or create one or more high-quality agricultural products, or, on a case-by-case basis, as determined by That’s Natural! Marketing & Consulting, resell complementary products created by others in order to provide a service to that entity.
2. Grower vendors are not required to use any specific agricultural methods or practices. However, all grower members must have products that originated within a 300-mile radius of Pueblo City. Accurate signage of the products is encouraged.
3. All artwork vendors must have artwork that demonstrates high-quality craftsmanship in painting, pottery, wood, glass, ceramics, drawing, photography, printmaking, digital or mixed media, jewelry, metal arts, or fiber arts. All artwork must be created by the hands of the artist and cannot come from any type of pre-made kit.
4. Processor vendors will be required to identify all processed foods and value-added products, and demonstrate that these have been prepared locally. Processor vendors will also be required to provide proof of adequate product liability insurance and list That’s Natural! Marketing & Consulting as an additional named listed on such.
5. That’s Natural! Marketing & Consulting shall have the sole authority and discretion to review and approve vendor applicants for those: who wish to resell complementary products created by others, for those who wish to provide a service, for non-profit entities, and educational entities.
6. All fees from all vendors must be paid by the deadlines as set forth in the Vendor Information Sheet.
7. Each vendor is entitled to a 10’x10’ vending space. Additional space may be available to members at an extra charge as determined by That’s Natural! Marketing & Consulting, depending upon available space at the Sangre de Cristo Arts & Conference Center
8. Vendors who anticipate being absent from any market day must inform the market manager no later than three (3) days before market day. All vendors are required to be present at all markets with the exception of emergencies or engagements approved by the Market Manager.
9. Vendors must be set up and ready to vend at least 15 minutes prior to each market.
10. All vendors are solely responsible for their own compliance with any applicable federal, state, and local laws. All paperwork required for the Market (licenses, insurance, applications) must be available for inspection by the Market Manager during each market.

11. Vendors are required to submit the plans for their 10'x10' space to That's Natural! Marketing & Consulting by no later than June 19th. All booths, tents, tables, signage, and marketing materials must be in good repair and secured so that they are stable against any wind or bad weather that might occur. The Market Manager and That's Natural! Marketing & Consulting have sole discretion as to what is acceptable.
12. That's Natural! Marketing & Consulting may provide and each vendor will be required to display a sign that identifies the name of the business, the individual member, and the location of their farm, business, or studio. All signage by members must comply with any and all applicable laws and regulations.
13. A limited number of vendor spaces may be available to accommodate vehicles. In some instances,, vendors may be asked to move their vehicles outside of the market area.
14. Vendors will be required to remove all trash and clean their respective sites at the end of each market, have a trash bag or trash can available, and maintain a clean and neat site during the market.
15. Radios, stereos, consumption of drugs and rude or obnoxious behavior will not be allowed or tolerated.
16. The market will operate "rain or shine," with the sole exception of weather being a threat to vendors and customers.
17. Vendors may have the opportunity to donate unsold product at the end of each market to a local charity – dependent upon local and state laws deeming such transfer of products/materials.
18. Vendors may not sell, transfer, pledge, assign, or otherwise convey their vendor space.
19. Vendors may terminate their booth space at the Market at any time with or without cause.
20. The Market Manager and That's Natural! Marketing & Consulting, have full authority and discretion to uphold and enforce these Rules and Regulations.
21. That's Natural! Marketing & Consulting reserves the right to dismiss any vendor that does not abide by the above stated Rules & Regulations.
22. The Rules & Regulations may be amended at any time by action of That's Natural! Marketing & Consulting. After any such amendment, That's Natural! Marketing & Consulting shall notify all vendors of the nature of the amendment, as soon as practical.