



That's Natural!

“We're in the Business of Selling Social Change”

To Whom It May Concern,

That's Natural! Marketing & Consulting is a marketing company dedicated to educating consumers about Sustainability. What is Sustainability? It is about making sure that people know about the products and services that benefit their Health, their Environment, and their Pocketbook.

That's Natural! is dedicated to the education and promotion of products and services that do this - we want to build Sustainable Communities by supporting local business owners and local economies.

Our premier news-magazine, *That's Natural!*, has over 10,000 copies circulated to over 200 small businesses in Pueblo, El Paso, Teller, Fremont, Otero, Huerfano, and Las Animas Counties. Our advertisers love our targeted approach to marketing companies that have something to do with Sustainability - with Health and Wellness, the Environment, and Supporting Local Systems. Our target markets and demographics are an effective and affordable means of advertising.

We appreciate your time and would like to support you and your business however we can. Please let us know when we can drop off a magazine and meet personally to go over other questions you may have. Thank you so much for your time.

Sincerely,

Tisha T. Casida, Publisher (719) 252-1763
Stephen Thompson, Sales (515) 707-1490

That's Natural! Marketing & Consulting
P.O. Box 1476 Pueblo, CO 81002

www.ThatsNatural.info

Our Company
www.blog.thatsnatural.info

Follow us on Twitter @thatsnatural



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Rate & Guideline Sheet*

*Graphics not exactly to scale

1/2 Page Horizontal -
4.25"x7.875"
\$450

Full Page
7.875"x10.00"
\$730

Every Ad Includes:

Design of Ad*
Distribution Point listed on Website -
www.ThatsNatural.info

* After your first PROOF, if there are significant changes to the ad (design work), we must charge \$50/Hour for additional ad design

1/4 Page Horizontal -
2.2656"x7.875"
\$230

1/8 Page Horizontal -
2.2656"x4.0313"
\$180

Contact Information:

That's Natural! Office:

719-210-8273

Tisha Casida, Publisher:

719-252-1763

PO Box 1476 Pueblo, CO 81002

1/4 Page Vertical -
3.906"x5.0"
\$230

Remember:

**Provide your ad/pictures/logo in a
JPEG or PDF File**

**Have your file's resolution be
AT LEAST 300dpi**

1/8 Page
Vertical
1.9219"x5.0"
\$180

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**10,000 Copies Circulated
Every 90 Days!**

Upcoming Themes:

January/February/March
**New Year,
We LOVE Sustainability, Spring**

April/May/June
Earth Day Edition

July/August/
September
**Farmers Market &
Agriculture Edition**

October/November/December
Fall & Winter Holiday